# GLASGOW CHRISTMAS PARADE

EVENT DATE: December 5th, 2026 LOCATION: Downtown Glasgow, KY

This annual parade is the largest night-time parade in the state of Kentucky! The themed parade features 150 floats from local businesses to individual members of the community.

Theme: Stars, Stripes & Silent Nights

Grand Marshal: 1-623rd Field Artillery Regiment

## SPONSORSHIP BENEFITS

**Grand Marshal Sponsor: $2,500 - Exclusive**

SOLD

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with top placement after Grand Marshall float
Grand Marshall sponsorship banner to display on float
Cover of December Barren Inc. Bulletin newsletter and full page ad
Recognition on the live broadcast of the Christmas parade on local access television and radio

**Santa's Helper Sponsor: $1,500 - Exclusive**

SOLD

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with prominent placement in front of Santal float
Option to Pull the Santa Float in the Parade
Back Cover of December Barren Inc. Bulletin newsletter and full page ad
Recognition on the live broadcast of the Christmas parade on local access television and radio

**Candy Cane Lane Sponsor: $1,500 - Exclusive**

SOLD

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with prominent placement in the line up
Option to pass out branded candy canes on the route
Inside Front Cover of December Barren Inc. Bulletin newsletter and full page ad
Recognition on the live broadcast of the Christmas parade on local access television and radio

**The Red Ryder "You'll Shoot Your Eye Out" Sponsorship: $1,000 - 1 Available**

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with premiere placement in line up
Full page ad in December Barren Inc. Bulletin Newsletter
Recognition on the live broadcast of the Christmas parade on local access television and radio

**Have A Holly Jolly Christmas Sponsorship: $500 - 3 Available**

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with premiere placement in designated category
Half page ad in December Barren Inc. Bulletin Newsletter
Recognition on live broadcast of the Christmas parade on local access television and radio

**The "Call Me Elf One More Time" Sponsorship: $250 - 3 Available**

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry
Quarter page ad in December Barren Inc. Bulletin Newsletter
Recognition on live broadcast of the Christmas parade on local access television and radio

**Jelly of the Month Club Sponsorship: $100 - Multiple**

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry
Recognition on live broadcast of the Christmas parade on local access television and radio