

2022

SPONSORSHIP OPPORTUNITIES



The Chamber offers several programs and events that support our mission of being “Your Partner for Business Growth.” Sponsorships are a great low-cost way to market B2B with prime exposure to the business leaders and decision makers in the community. We offer sponsorship opportunities to meet all budget levels, Let us help you expand your business brand through sponsorship.



NETWORKING AT NIGHT

AVAILABLE: JAN, FEB, MAR, APR, MAY, JUN, JUL, AUG, SEP, OCT, NOV, DEC

A **Networking At Night** sponsorship provides an opportunity for Chamber members to market his/her services and products, have guests for an Open House, or celebrate a milestone or announcement. For a sponsor and guests, it is an extended targeted networking time to build connections with potential members and clients. Networking At Nights are scheduled from 4:30 to 6:30 p.m. with an estimated attendance of 40-60 guests.

SPONSORSHIP BENEFITS

- Exposure in the digital e-newsletter as a Networking At Night sponsor with the option to directly link to website
- Promotion through Event Listing on Chamber website and social media channels
- Exposure in two (2) Upcoming Chamber Events emails to membership, plus an Event Reminder email the week of event
- Exposure in event banner ad on Chamber homepage
- Chamber to create a Facebook event and post reminders leading up to event
- Attendee event registration coordinated and staffed by the Chamber
- Host status during the event (Chamber will provide a wireless microphone and speaker)
- Ten (10) minutes of presentation time
- A list of attendees' mailing information will be provided to the sponsor at the end of the event
- Social posts during and after event with sponsored tagged
- Access to event photos via Dropbox

Sponsors are responsible for providing/coordinating the following:

- All vendors represented and/or present at the event must be a current Chamber partner at the time of the event.
- Accommodations for 40-60 individuals to network and a registration table located at the entrance
- Catering for 40 - 60 individuals (light hors d'oeuvres). Bar services are not required*
- Three (3) Door Prizes with a minimum value of \$25 each

**If a sponsor chooses to provide alcohol it must be done so through a licensed business/individual. Not doing so puts your organization and the Chamber at risk. A list of Chamber Members licensed to provide bar services will be provided for your convenience.*

SPONSORSHIP COST: \$500 (plus the cost of venue, catering, decorations and door prizes)

MONTH OF EVENT:

BUSINESS SPONSOR:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS:

ADDITIONAL COMMENTS:



COFFEE & COMMERCE

AVAILABLE: JAN, APR, JUL, OCT,

A **Coffee & Commerce** sponsorship provides an opportunity for Chamber members to host a catered breakfast and address attendees during the program. Members will enjoy a catered breakfast, door prizes, welcoming of new members, Chamber and community announcements and a guest speaker. Coffee & Commerce is held once a quarter and takes place on a Friday from 7:00 to 9:00 a.m. with an estimated attendance of 150+ guests.

SPONSORSHIP BENEFITS

- Front cover promotion and feature article space in Chamber digital newsletter
- Promotion through Event Listing on Chamber website and social media channels
- Exposure in two (2) Upcoming Chamber Events emails to membership, plus an Event Reminder email the week of event
- Exposure in event banner ad on Chamber homepage
- Chamber to create a Facebook event and post reminders leading up to event
- Attendee event registration coordinated and staffed by the Chamber
- Host status during the event (Chamber will provide a wireless microphone and speaker)
- Ten (10) minutes of presentation time
- A list of attendees' mailing information will be provided to the sponsor at the end of the event
- Social posts during and after event with sponsored tagged
- Access to event photos via Dropbox

Sponsors are responsible for providing/coordinating the following:

- All vendors represented and/or present at the event must be a current Chamber partner at the time of the event.
- Accommodations for 150+ individuals to network and a registration table located at the entrance
- Three (3) Door Prizes with a minimum value of \$25 each

SPONSORSHIP COST: \$1,000 (plus the cost of door prizes)

MONTH OF EVENT:

BUSINESS SPONSOR:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS:

ADDITIONAL COMMENTS:



CHAMBER ANNUAL MEETING

EVENT DATE: February 8, 2022

LOCATION: Cave City Convention Center

Kick off the new year by joining us as we highlight the accomplishments and milestones of the Chamber and our members, and install the newest Chairman of the Board at our largest event of the year. Before heading into the ballroom, the evening begins with a networking cocktail hour. Various sponsorships are available. Sponsors will be highlighted throughout the program as we will bring together 300+ Chamber members, from small business to industry, and local officials.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event

Two reserved tables of eight

Sponsor-provided full-page ad in printed program

Sponsor-provided ad to be featured in the pre-program slideshow

Verbal recognition during the program

Option to provide a gift for each place setting (not required)

RECEPTION SPONSOR: \$2,000 - EXCLUSIVE

Option to have promotional materials in designated foyer-space

Logo featured on cocktail napkins provided with bar drinks (color/design determined by Chamber to fit theme)

One reserved table of eight

Logo featured on Chamber website and all promotional material prior to the event and in event program

Verbal recognition during the program

ENTERTAINMENT SPONSOR: \$2,000 - EXCLUSIVE

1/4 page ad included in printed program

One reserved table of eight

Logo featured on Chamber website and all promotional material prior to the event and in event program

Verbal recognition during the program

LEVEL 1 SPONSOR: \$1,000 - 3 AVAILABLE

Sponsor-provided digital ad displayed on screens during seating and dinner

One reserved table of eight

Logo featured on Chamber website and verbal recognition during the program

LEVEL 2 SPONSOR: \$750 - 4 AVAILABLE

Logo displayed on screens during seating and dinner

Four reserved seats

Logo featured on Chamber website and verbal recognition during the program

LEVEL 3 SPONSOR: \$500 - 4 AVAILABLE

Logo displayed on screens during seating and dinner

Two reserved seats

Logo featured on Chamber website and verbal recognition during the program

HALF-PAGE PROGRAM AD: \$500 - 1 AVAILABLE

Ad featured in printed program given to all attendees

2 reserved seats

Logo featured on Chamber website and verbal recognition during the program

LEVEL 4 SPONSOR: \$250 - 4 AVAILABLE

Logo displayed on screens during seating and dinner

Logo featured on Chamber website and verbal recognition during the program

IN KIND PRINTING SPONSOR

Logo featured on Chamber website and promotional items prior to event and during event.

Logo included in printed program handed out to all attendees.

Reserved table of 8.



ACHIEVEMENT IN BUSINESS LUNCHEON

EVENT DATE: May 5, 2022

LOCATION: XXXXXXXXXXXXXXX

Celebrate the business community with the **Achievement in Business Luncheon**. This luncheon features a keynote address from the Small Business Person of the Year and Magnolia recipient. Other awards presented are the Small Business of the Year, Farmer of the Year, and Administrative Professional of the Year.

SPONSORSHIP LEVELS

MAGNOLIA AWARD SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
One reserved tables of eight
Logo featured in printed program
Logo to be featured in the program slideshow
Verbal recognition during the program
Option to present the award to the recipient.

SMALL BUSINESS PERSON OF THE YEAR SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
One reserved tables of eight
Logo featured in printed program
Logo to be featured in the program slideshow
Verbal recognition during the program
Option to present the award to the recipient.

SMALL BUSINESS AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program
4 reserved seats.
Logo featured on Chamber website and all promotional material prior to the event and during event
Verbal recognition during the program

FARMER OF THE YEAR AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program
4 reserved seats.
Logo featured on Chamber website and all promotional material prior to the event and during event
Verbal recognition during the program

ADMINISTRATIVE PROFESSIONAL OF THE YEAR AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program
4 reserved seats.
Logo featured on Chamber website and all promotional material prior to the event and during event
Verbal recognition during the program

GOLD LEVEL SPONSOR: \$500 - 2 AVAILABLE

Logo displayed on screens during seating and luncheon
Two reserved seats
Logo featured in program powerpoint
Logo featured on Chamber website and verbal recognition during the event and in printed program

SILVER LEVEL SPONSOR: \$300 - 3 AVAILABLE

One reserved seat.
Verbal recognition during the event and in printed program

BRONZE LEVEL SPONSOR: \$200 - 4 AVAILABLE

Verbal recognition during the event and in printed program

IN KIND PRINTING SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event.
Logo included in printed program handed out to all attendees.
4 reserved seats.



INDUSTRY IMPACT AWARDS BANQUET

EVENT DATE: September 22, 2022 LOCATION: XXXXXXXXXXXXXXXX

At this banquet, the Chamber recognizes businesses and industry leaders in our area who have more than 50% of their market outside of Kentucky, bringing new dollars into our community. During the event, awards are given out and prominent leaders and executives attend along with their guests.

SPONSORSHIP LEVELS

INDUSTRY OF THE YEAR AWARD SPONSOR: \$2,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event

Two reserved tables of eight

Sponsor-provided full-page ad in printed program

Sponsor-provided ad to be featured in the pre-program slideshow

Verbal recognition during the program

PRESENTING SPONSOR: \$1,500 - EXCLUSIVE

Logo included in printed program

One reserved table of eight

Logo featured on Chamber website and all promotional material prior to the event and in event program

Verbal recognition during the program

TUNGSTEN SPONSOR: \$1,000 - 2 AVAILABLE

Sponsor-provided digital ad displayed on screens during seating and dinner

One reserved table of eight

Logo featured on Chamber website and verbal recognition during the program

STEEL SPONSOR: \$750 - 3 AVAILABLE

Logo displayed on screens during seating and dinner

Four reserved seats

Logo featured on Chamber website and verbal recognition during the program

OSMIUM SPONSOR: \$500 - 4 AVAILABLE

Logo displayed on screens during seating and dinner

Two reserved seats

Logo featured on Chamber website and verbal recognition during the program

CHROMIUM SPONSOR: \$250 - 4 AVAILABLE

Logo displayed on screens during seating and dinner

One reserved seat.

Logo featured on Chamber website and verbal recognition during the program

TITANIUM SPONSOR: \$100 - 4 AVAILABLE

Logo displayed on screens during seating and dinner

Logo featured on Chamber website and verbal recognition during the program

IN KIND PRINTING SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event.

Logo included in printed program handed out to all attendees.

4 reserved seats.



CHAMBER BUSINESS EXPO

EVENT DATE: August 25, 2022 LOCATION: XXXXXXXXXXXXXXXX

The **Chamber Business Expo** is a day packed with professional development opportunities, B2B networking, and the opportunity for local businesses to showcase their products and services to the South Central Kentucky community. The Expo kicks off with a keynote address and then transitions into a networking period for participating businesses. The Expo opens at 11:00 a.m. to the general public and allows attendees to shop and network with area businesses.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$2,500 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Sponsor-provided logo to be featured on printed signage throughout event
Verbal recognition during the event
Option to provide a gift for each attendee
Complimentary vendor booth

SPEAKER SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Verbal recognition during the event
Complimentary vendor booth
Option to introduce speaker

LUNCH SPONSOR: \$1,000 - 2 AVAILABLE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Verbal recognition during the event
Complimentary vendor booth

LEVEL 1 SPONSOR: \$1,500 - 2 AVAILABLE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Verbal recognition during the event
Complimentary vendor booth
4 attendee tickets

LEVEL 2 SPONSOR: \$750 - 6 AVAILABLE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Verbal recognition during the event
2 attendee tickets

LEVEL 3 SPONSOR: \$500 - 6 AVAILABLE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Verbal recognition during the event
1 attendee ticket

VENDOR BOOTH: \$150 NON-MEMBERS / \$100 MEMBERS

One 6ft long table
Two chairs
Attendee badge
Business name featured on event landing page.

IN KIND SIGNAGE SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event.
Verbal recognition during the event
Complimentary vendor booth.



CHAMBER CLASSIC GOLF SCRAMBLE

EVENT DATE: June 17, 2022

LOCATION: XXXXXXXXXXXXXXX

This annual tournament is full of networking, camaraderie, and fun! The tournament is a shot gun start with several prizes offered for players. Lunch and beverages provided. 120+ golfers and 20+ volunteers.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Top billing logo recognition (Chamber website, publicity, event signage)
Showcase table at the event
Opportunity to speak
One comp team
Branded gift for players

CART SPONSOR: \$1,000 - EXCLUSIVE

Logo on course map placed in carts
Two players in tournament
Logo on Chamber website and marketing materials

CONTEST HOLE: \$600 - 5 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

HOLE-IN-ONE SPONSOR: \$600 - 4 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

SKIRT & MULLIGAN SPONSOR: \$500 - EXCLUSIVE

Logo at registration and on the mulligan tokens
Table and chair for two representatives at designated area with props for players

REFRESHMENT STATION: \$600 - 2 AVAILABLE

Table and two chairs provided at designated stations
Logo sign at station
Logo on course map of designated area provided in each cart
Sponsor may provide company promotional items to players

KOOZIE SPONSOR: \$500 - EXCLUSIVE

Branded koozie provided for each player and placed in golf carts

SNACK CART SPONSOR: \$400 - 2 AVAILABLE

Signage on the cart
May have company representative drive the cart

HOLE SPONSOR: \$200 - 8 AVAILABLE

Logo sign at tee

COOL DOWN TREAT: \$150 - EXCLUSIVE

Sign at cool down station

BREAKFAST SPONSOR: IN-KIND EXCLUSIVE

Breakfast sponsor agrees to provide breakfast for up to 140 individuals. Breakfast should be set-up and ready to begin serving by 7:00am on the day of event.

- Signage displayed at breakfast station
- Two players in the tournament
- Logo on Chamber website & event emails

LUNCH SPONSOR: IN-KIND EXCLUSIVE

Lunch sponsor agrees to provide lunch for up to 140 individuals. Lunch should be set-up and ready to begin serving by 11:30am on the day of event.

- Signage displayed at lunch station
- Two players in the tournament
- Logo on Chamber website & event emails

AWARD SPONSOR: IN-KIND EXCLUSIVE

Sponsor provides 4 each of the following trophies:

- 1st Place
- 2nd Place
- 3rd Place
- Toilet Bowl

BUSINESS NAME & SPONSORSHIP LEVEL:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS:



INDUSTRY APPRECIATION GOLF SCRAMBLE

EVENT DATE: October 7, 2022 LOCATION: XXXXXXXXXXXXXXXX

This annual tournament is full of networking, camaraderie, and fun! The tournament is a shot gun start with several prizes offered for players. Lunch and beverages provided. 120+ golfers and 20+ volunteers.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Top billing logo recognition (Chamber website, publicity, event signage)
Showcase table at the event
Opportunity to speak
One comp team
Branded gift for players

CART SPONSOR: \$1,000 - EXCLUSIVE

Logo on course map placed in carts
Two players in tournament
Logo on Chamber website and marketing materials

CONTEST HOLE: \$600 - 5 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

HOLE-IN-ONE SPONSOR: \$600 - 4 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

SKIRT & MULLIGAN SPONSOR: \$500 - EXCLUSIVE

Logo at registration and on the mulligan tokens
Table and chair for two representatives at designated area with props for players

REFRESHMENT STATION: \$900 - 2 AVAILABLE

Table and two chairs provided at designated stations
Logo sign at station
Logo on course map of designated area provided in each cart
Sponsor may provide company promotional items to players

KOOZIE SPONSOR: \$500 - EXCLUSIVE

Branded koozie provided for each player and placed in golf carts

SNACK CART SPONSOR: \$400 - 2 AVAILABLE

Signage on the cart
May have company representative drive the cart

HOLE SPONSOR: \$200 - 8 AVAILABLE

Logo sign at tee

COOL DOWN TREAT: \$150 - EXCLUSIVE

Sign at cool down station

BREAKFAST SPONSOR: IN-KIND EXCLUSIVE

Breakfast sponsor agrees to provide breakfast for up to 140 individuals. Breakfast should be set-up and ready to begin serving by 7:00am on the day of event.

- Signage displayed at breakfast station
- Two players in the tournament
- Logo on Chamber website & event emails

BREAKFAST SPONSOR: IN-KIND EXCLUSIVE

Lunch sponsor agrees to provide lunch for up to 140 individuals. Lunch should be set-up and ready to begin serving by 11:30am on the day of event.

- Signage displayed at lunch station
- Two players in the tournament
- Logo on Chamber website & event emails

AWARD SPONSOR: IN-KIND EXCLUSIVE

Sponsor provides 4 each of the following trophies:

- 1st Place
- 2nd Place
- 3rd Place
- Toilet Bowl

BUSINESS NAME & SPONSORSHIP LEVEL:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS:



BUSINESS ADVERTISING OPPORTUNITIES

E-NEWSLETTER

The weekly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based on current email distribution list, roughly X,XXX contacts.

WEEKLY AD: \$25 - Buy 4 get one free (ads link to company website)

NEW MEMBER PACKET

Every business that joins the Chamber receives a new member packet. The majority are hand delivered by our membership director and reviewed with the new member. Projected new members for 2022 is 100.

SPONSORSHIP: \$500 - Sponsor to provide 100 brochures or flyers for the packet

SOCIAL MEDIA POST

Do you have a special promotion or event you would like us to share on our social media pages? You provide the content and we will post it to our social pages with a link.

COST: \$10

MONDAY MORNING E-BLAST

The Chamber tries to keep our emails to members at a minimum, so we are not able to send individual emails for our members, but we do offer a Monday Morning E-Blast. If you have an event, cause, or promotion, provide us with the content and we will include it in our Monday Morning E-Blast for members only.

COST: \$15 for one, or buy three and get one free.

BUSINESS NAME:

ADVERTISING OPPORTUNITY:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS: