2024 SPONSORSHIP OPPORTUNITIES



The Chamber offers several programs and events that support our mission of being "Your Partner for Business Growth." Sponsorships are a great low-cost way to market B2B with prime exposure to the business leaders and decision makers in the community. We offer sponsorship opportunities to meet all budget levels, Let us help you expand your business brand through sponsorship.

This annual parade is the largest night-time parade in the state of Kentucky! The themed parade features 150 floats from local businesses to individual members of the community.

Theme: TBD

Grand Marshall: TBD

SPONSORSHIP BENEFITS

Grand Marshall Sponsor: \$2,500-Exclusive

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry with top placement after Grand Marshall float Grand Marshall sponsorship banner to display on float Cover of December Barren Inc. Bulletin newsletter and full page ad Recognition on the live broadcast of the Christmas parade on local access television and

The Red Ryder "You'll Shoot Your Eye Out" Sponsorship: \$1,000-2 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry with premiere placement in line up Full page ad in December Barren Inc. Bulletin Newsletter Recognition on the live broadcast of the Christmas parade on local access television and radio

Have A Holly Jolly Christmas Sponsorship: \$500-4 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry with premiere placement in designated category

Half page ad in December Barren Inc. Bulletin Newsletter Recognition on live broadcast of the Christmas parade on local access television and radio

The "Call Me Elf One More Time" Sponsorship: \$250-4 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry

Quarter page ad in December Barren Inc. Bulletin Newsletter Recognition on live broadcast of the Christmas parade on local access television and radio

Jelly of the Month Club Sponsorship: \$100-Multiple

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry

Recognition on live broadcast of the Christmas parade on local access television and

radio

A **Coffee & Commerce** sponsorship provides an opportunity for Chamber members to host a catered breakfast and address attendees during the program. Members will enjoy a catered breakfast, door prizes, welcoming of new members, Chamber and community announcements and a guest speaker. Coffee & Commerce is held once a quarter and takes place on a Friday from 7:00 to 9:00 a.m. with an estimated attendance of 100+ guests.

SPONSORSHIP BENEFITS

- Front cover promotion and feature article space in Chamber digital newsletter
- Promotion through Event Listing on Chamber website and social media channels
- Exposure in two (2) Upcoming Chamber Events emails to membership, plus an Event Reminder email the week of event
- Exposure in event banner ad on Chamber homepage
- Chamber to create a Facebook event and post reminders leading up to event
- Attendee event registration coordinated and staffed by the Chamber
- Host status during the event (Chamber will provide a wireless microphone and speaker)
- Ten (10) minutes of presentation time
- A list of attendees' mailing information will be provided to the sponsor at the end of the event
- Social posts during and after event with sponsored tagged
- Access to event photos via Dropbox

Sponsors are responsible for providing/coordinating the following:

- All vendors represented and/or present at the event must be a current Chamber partner at the time of the event.
- Accommodations for 100+ individuals to network and a registration table located at the entrance
- Three (3) Door Prizes with a minimum value of \$25 each

SPONSORSHIP COST: \$1,000 (plus the cost of door prizes)
MONTH OF EVENT:
BUSINESS SPONSOR:
BUSINESS CONTACT:
PHONE/EMAIL ADDRESS:
ADDITIONAL COMMENTS:

Kick off the new year by joining us as we highlight the accomplishments and milestones of the Chamber and our members, and install the newest Chairman of the Board at our largest event of the year. Before heading into the ballroom, the evening begins with a networking cocktail hour. Various sponsorships are available. Sponsors will be

dustry, and local officials.

SPONSORSHIP LEVELS

highlighted throughout the program as we will bring together 300+ Chamber members, from small business to in-

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to and during event
Two reserved tables of eight
Sponsor-provided full-page ad in printed program
Sponsor-provided ad to be featured in the pre-program slideshow
Verbal recognition during the program
Option to provide a gift for each place setting (not required)

RECEPTION SPONSOR: \$2,000 - EXCLUSIVE

Option to have promotional materials in designated foyer-space
Logo featured on cocktail napkins provided with bar drinks (color/design determined by Chamber)
One reserved table of eight
Logo featured on Chamber website and all promotional material prior to the event and in event program

Verbal recognition during the program

LEVEL 1 SPONSOR: \$1,000

Sponsor-provided digital ad displayed on screens during seating and dinner
One reserved table of eight
Logo featured on Chamber website and in event program
Verbal recognition during program

LEVEL 2 SPONSOR: \$750 - 2 AVAILABLE

Logo displayed on screens during seating and dinner
Four reserved seats
Logo featured on Chamber website and in event program
Verbal recognition during the program

LEVEL 3 SPONSOR: \$500 - 2 AVAILABLE

Logo displayed on screens during seating and dinner
Two reserved seats
Logo featured on Chamber website and in event program
Verbal recognition during the program

HALF-PAGE PROGRAM AD: \$500 - 1 AVAILABLE

Ad featured in printed program given to all attendees 2 reserved seats Logo featured on Chamber website and in event program Verbal recognition during the program

LEVEL 4 SPONSOR: \$250 - 4 AVAILABLE

Logo displayed on screens during seating and dinner Logo featured on Chamber website and in event program

Verbal recognition during the program

IN KIND PRINTING SPONSOR

Logo featured on Chamber website and promotional items prior to event and during event Reserved Table of 8 Logo featured in event program

Verbal recognition during the program

LOCATION: Parkview Event Center EVENT DATE: May 9, 2024

Celebrate the business community with the Achievement in Business Luncheon. This luncheon features a keynote address from the Small Business Person of the Year and Magnolia recipient. Other awards presented are the Small Business of the Year, Farmer of the Year, and Administrative Professional of the Year.

SPONSORSHIP LEVELS

MAGNOLIA AWARD SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event One reserved tables of eight

Logo featured in printed program Logo to be featured in the program slideshow Verbal recognition during the program Option to present the award to the recepient.

SMALL BUSINESS PERSON OF THE YEAR SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event One reserved tables of eight

Logo featured in printed program Logo to be featured in the program slideshow Verbal recognition during the program Option to present the award to the recepient.

SMALL BUSINESS AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program 4 reserved seats.

Logo featured on Chamber website and all promotional material prior to the event and during event Verbal recognition during the program

FARMER OF THE YEAR AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program 4 reserved seats.

Logo featured on Chamber website and all promotional material prior to the event and during event Verbal recognition during the program

ADMINISTRATIVE PROFESSIONAL OF THE YEAR AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program

4 reserved seats.

Logo featured on Chamber website and all promotional material prior to the event and during event Verbal recognition during the program

GOLD LEVEL SPONSOR: \$500 - 2 AVAILABLE

Logo displayed on screens during seating and luncheon

Two reserved seats

Logo featured on Chamber website and verbal recognition during the event and in printed program

SILVER LEVEL SPONSOR: \$300 - 3 AVAILABLE

One reserved seat. Verbal recognition during the event and in printed program

BRONZE LEVEL SPONSOR: \$200 - 4 AVAILABLE

Verbal recognition during the event and in printed program

IN KIND PRINTING SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event. Logo included in printed program handed out to all attenees.

4 reserved seats.

At this banquet, the Chamber recognizes businesses and industry leaders in our area who have more than 50% of their market outside of Kentucky, bringing new dollars into our community. During the event, awards are given out and prominent leaders and executives attend along with their guests.

SPONSORSHIP LEVELS

INDUSTRY OF THE YEAR AWARD SPONSOR: \$2,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Two reserved tables of eight
Sponsor-provided full-page ad in printed program
Sponsor-provided ad to be featured in the pre-program slideshow
Verbal recognition during the program

PRESENTING SPONSOR: \$1,500 - EXCLUSIVE

Logo included in printed program

One reserved table of eight

Logo featured on Chamber website and all promotional material prior to the event

and in event program

Verbal recognition during the program

TUNGSTEN SPONSOR: \$1,000 - 1 AVAILABLE

Sponsor-provided digital ad displayed on screens during seating and dinner
One reserved table of eight
Logo featured on Chamber website and verbal recognition during the program

STEEL SPONSOR: \$750 - 2 AVAILABLE

Logo displayed on screens during seating and dinner
Four reserved seats
Logo featured on Chamber website and verbal recognition during the
program

OSMIUM SPONSOR: \$500 - 2 AVAILABLE

Logo displayed on screens during seating and dinner
Two reserved seats
Logo featured on Chamber website and verbal recognition during the
program

CHROMIUM SPONSOR: \$250 - 5 AVAILABLE

Logo displayed on screens during seating and dinner

One reserved seat.

One reserved seat.

Logo featured on Chamber website and verbal recognition during the program

IN KIND PRINTING SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event.

Logo included in printed program handed out to all attendees.

4 reserved seats.

The Chamber Business Expo is a day packed with professional development opportunities, B2B networking, and the opportunity for local businesses to showcase their products and services to the South Central Kentucky community.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$2,500 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event Sponsor-provided logo to be featured on printed signage throught event

Verbal recognition during the event Option to provide a gift for each attendee Complimentary vendor booth

SPEAKER SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items

Verbal recog nition during the event

Complimentary vendor booth

Option to introduce speaker

LEVEL 1 SPONSOR: \$750 - 1 AVAILABLE

Logo prominently featured on Chamber website and all promotional items

Verbal recognition during the event

Complimentary vendor booth

LEVEL 2 SPONSOR: \$500 - 1 AVAILABLE

Logo prominently featured on Chamber website and all promotional items prior to event and during event Verbal recognition during the event 2 keynote speaker tickets

VENDOR BOOTH: \$150 FOR MEMBERS

One 6ft long table
Two chairs
Attendee badge
Business name featured on event landing page.

IN KIND SINGAGE SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event.

Verbal recognition during the event Complimentary vendor booth.

This annual tournament is full of networking, camaraderie, and fun! The tournament is a shot gun start with several prizes offered for players. Lunch and beverages provided. 120+ golfers and 20+ volunteers.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Top billing logo recognition (Chamber website, publicity, event signage)
Showcase table at the event
Opportunity to speak
One comp team
Branded gift for players

CART SPONSOR: \$1,000 - EXCLUSIVE

Logo on course map placed in carts Two players in tournament Logo on Chamber website and marketing materials

CONTEST HOLE: \$400 - 3 AVAILABLE

Logo signage at the tee Table and two chairs provided at assigned hole Sponsor may provide company promotional items to players

HOLE-IN-ONE SPONSOR: \$400 - 1 AVAILABLE

Logo signage at the tee Table and two chairs provided at assigned hole Sponsor may provide company promotional items to players

SKIRT & MULLIGAN SPONSOR: \$500 - EXCLUSIVE

Logo at registration and on the mulligan tokens Table and chair for two representatives at designated area with props for players

REFRESHMENT STATION: \$600 - 2 AVAILABLE

Table and two chairs provided at designated stations Logo sign at station Logo on course map of designated area provided in each cart Sponsor may provide company promotional items to players

KOOZIE SPONSOR: \$500 - EXCLUSIVE

Branded koozie provided for each player and placed in golf carts

SNACK CART SPONSOR: \$400 - 1 AVAILABLE

Signage on the cart May have company representative drive the cart

HOLE SPONSOR: \$200 - 6 AVAILABLE

Logo sign at tee

PUTTING GREEN SPONSOR :\$150- EXCLUSIVE

Sign at putting green

BREAKFAST SPONSOR: IN-KIND EXCLUSIVE

Breakfast sponsor agrees to provide breakfast for up to 140 individuals. Breakfast should be set-up and ready to begin serving by 7:00am on the day of event.

Signage displayed at breakfast station Two players in the tournament Logo on Chamber website & event emails

LUNCH SPONSOR: In-Kind: EXCLUSIVE

Lunch sponsor agrees to provide lunch for up to 140 individuals. Lunch should be set-up and ready to begin serving by 11:30am on the day of event. Signage displayed at lunch station. Two players in the tournament. Logo on Chamber website & event emails

BUSINESS NAME & SPONSORSHIP LEVEL:

BUSINESS CONTACT:

This annual tournament is full of networking, camaraderie, and fun! The tournament is a shot gun start with several prizes offered for players. Lunch and beverages provided. 100+ golfers and 20+ volunteers.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Top billing logo recognition (Chamber website, publicity, event signage)
Showcase table at the event
Opportunity to speak
One comp team
Branded gift for players

CART SPONSOR: \$1,000 - EXCLUSIVE

Logo on course map placed in carts Two players in tournament Logo on Chamber website and marketing materials

CONTEST HOLE: \$400 - 3 AVAILABLE

Logo signage at the tee Table and two chairs provided at assigned hole Sponsor may provide company promotional items to players

HOLE-IN-ONE SPONSOR: \$400 - 1 AVAILABLE

Logo signage at the tee Table and two chairs provided at assigned hole Sponsor may provide company promotional items to players

SKIRT & MULLIGAN SPONSOR: \$500 - EXCLUSIVE

Logo at registration and on the mulligan tokens Table and chair for two representatives at designated area with props for players

REFRESHMENT STATION: \$600 - 1 AVAILABLE

Table and two chairs provided at designated stations Logo sign at station
Logo on course map of designated area provided in each cart
Sponsor may provide company promotional items to players

KOOZIE SPONSOR: \$500 - EXCLUSIVE

Branded koozie provided for each player and placed in golf carts

SNACK CART SPONSOR: \$400 - 1 AVAILABLE

Signage on the cart

May have company representative drive the cart

HOLE SPONSOR: \$200 - 6 AVAILABLE

Logo sign at tee

DRIVING RANGE SPONSOR: \$150 - EXCLUSIVE

Sign at driving range

BREAKFAST SPONSOR: IN-KIND EXCLUSIVE

Breakfast sponsor agrees to provide breakfast for up to 140 individuals. Breakfast should be set-up and ready to begin serving by 7:00am on the day of event. Signage displayed at breakfast station. Two players in the tournament Logo on Chamber website & event emails

Lunch Sponsor: \$2000- EXCLUSIVE

Lunch sponsor agrees to provide lunch for up to 140 individuals. Lunch should be set-up and ready to begin serving by 11:30am on the day of event. Signage displayed at lunch station Two players in the tournament Logo on Chamber website & event emails

BUSINESS NAME & SPONSORSHIP LEVEL:

BUSINESS CONTACT:

LOCATION: Barren County High School

Experience the Barrens is a highly interactive and hands-on career expo for area eighth graders that showcases the many career opportunities available in the Barren County, KY region. Students will experience and explore careers available in 7 high-demand sectors through interactive exhibits from local businesses.

SPONSORSHIP LEVELS

CO-TITLE SPONSOR: \$1,500 - 2 AVAILABLE

Logo Included First & Largest on Event T-Shirt Logo Included on Website & Event Emails Logo Included First & Largest in Event Guide Full Back Cover Ad in Event Guide Front Cover & Full Page Article in November or December Barren Inc. Bulletin

LEVEL 3 SPONSOR: \$500 - MULTIPLE

Logo Included on Event T-Shirt Logo Included on Website & Event Emails Logo Included in Event Guide Quarter Page Ad in Event Guide

LEVEL 1 SPONSOR: \$1,000 - MULTIPLE

Logo Included on Event T-Shirt with Prominent Placement Logo Included on Website & Event Emails Logo Included in Event Guide Full Page Ad in Event Guide Half Page Ad in November Barren Inc. Bulletin

LEVEL 4 SPONSOR: \$250 - MULTIPLE

Company Name Included on Event T-Shirt Logo Included on Website & Event Emails Company Name Included in Event Guide Business Card Ad in Event Guide

LEVEL 2 SPONSOR: \$750 - MULTIPLE

Logo Included on Event T-Shirt Logo Included on Website & Event Emails Logo Included in Event Guide Half Page Ad in Event Guide Quarter Page Ad in November Barren Inc. Bulletin

BUSINESS NAME & SPONSORSHIP LEVEL:

BUSINESS CONTACT:

The Barren County Chamber Foundation Sponsorships

Leaders of the Future

EVENT DATE: September, 2023 through April, 2024

Leaders of the Future is a program that helps students from all 3 school districts represented in Barren County, understand the ties between education, careers, and the community. The goal of the program is to showcase career opportunities in our region and stimulate an interest in a career pathway. The program includes multiple day sessions, a retreat and service activities. This program is offered at no cost to students, parents or the school systems.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000-EXCLUSIVE

Top billing logo recognition on Foundation web landing page Logo included on Leaders of the Future T-Shirts Logo included on all agendas for day sessions Top billing logo recognition during graduation ceremony Opportunity to present to students during a day session Opportunity to speak at Leaders of the Future Graduation with 4 comped tickets

LEVEL 3 SPONSOR: \$500-MULTIPLE

Name recognition on Foundation web landing page Name included on Leaders of the Future T-Shirts Name recognition during graduation ceremony

LEVEL 1 SPONSOR: \$1.500-MULTIPLE

Logo recognition on Foundation web landing page Name included on Leaders of the Future T-Shirts Logo recognition during graduation ceremony Opportunity to present to students during a day session.

STUDENT SPONSOR: \$350-MULTIPLE

Name recognition on Foundation web landing page Name Recognition during graduation ceremony

LEVEL 2 SPONSOR: \$750-MULTIPLE

Logo recognition on Foundation web landing page Name included on Leaders of the Future T-Shirts Logo recognition during graduation ceremony

BUSINESS NAME & SPONSORSHIP LEVEL:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS:

*Please Make Sponsorship Checks to the Barren County Chamber Foundation



2024-2025 Magazine Commitment Agreement

Refunds will be given only when the cancellation is made prior to ad submission deadline. No refunds will be given after August 31st.

By Signing this agreement, the Advertiser agrees to the following:

By Signing this agreement,	the Advertiser agrees to the following:
Please initial by each statem	nent.
Remain in good star	nding as a Chamber Member. (All dues and payments current)
	prior to deadline. Your indicated option(s) will be invoiced to your ment and must be paid in full no later than September 20th. If payment run in the magazine.
	ectronic file of your artwork, preferably an eps or pre-press quality eptember 20th, if artwork is not received, the ad will not be placed in syment will not be available.
Business/Organization:	
Primary Contact:	
Email:	
	Cell:
I have read the policies above	and agree to provide any content required by my selected option.
Signature:	
	Date:
☐ Back Cover: \$2,050-	SOLD Inside Back Cover: \$1,950
☐ Inside Front Cover: \$	\$1,950
\square Full Page: \$1,550 \square	Half Page: \$975 🗆 ¼ Page: \$500
☐ 1/8 Page/Business C	Card \$300



Sponsorship and/or Commitment Agreement 2024

Refunds will be given only when the cancellation is made prior to registration open date. No refunds will be given after registration begins.

By Signing this agreemen	t, the Sponsor agrees to the following:
Please initial by each state	ement.
Remain in good st	anding as a Chamber Member.
vendors represented or princludes in-kind services a	e only Chamber Members. All caterers, door prizes, and other esent at the event must be a current chamber member. This nd/or product donations. A list of relevant, eligible businesses will when the product or services is not available may be made but must ot & CEO for approval.
	prior to event. Your indicated option(s) will be invoiced in of commitment and must be paid in full no later than 30 business
· · · · · · · · · · · · · · · · · · ·	or accurate company logo. An electronic file of your artwork, e, is due 90 days prior to the event date to the Programs & Events
Business/Organization:	
Primary Contact:	
	Cell:
I have read the policies abov	e and agree to provide any content required by my selected option.
Signature:	
	Date:
Event:	Sponsorship:
Event:	Sponsorship:
Event:	Sponsorship:

DIGITAL NEWSLETTER

The weekly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based on current email distribution list, Facebook followers, and website visitors.

Quarter Page Ad: \$25

Half Page Ad: \$50

Full Page Ad: \$100

Buy 4 get one free (ads link to company website)

SOCIAL MEDIA POST

Do you have a special promotion or event you would like us to share on our social media pages? You provide the content, and we will post it to our social pages with a link.

Cost: \$10

Buy 4 get one free (company Facebook page is tagged in post)

BUSINESS NAME:

ADVERTISING OPPORTUNITY:

BUSINESS CONTACT: