

2025

SPONSORSHIP OPPORTUNITIES



The Chamber offers several programs and events that support our mission of being “Your Partner for Business Growth.” Sponsorships are a great low-cost way to market B2B with prime exposure to the business leaders and decision makers in the community. We offer sponsorship opportunities to meet all budget levels, Let us help you expand your business brand through sponsorship.



CHAMBER ANNUAL MEETING

EVENT DATE: February 6, 2025

LOCATION: Cave Area Conference Center

Kick off the new year by joining us as we highlight the accomplishments and milestones of the Chamber and our members, and install the newest Chairman of the Board at our largest event of the year. Before heading into the ballroom, the evening begins with a networking cocktail hour. Various sponsorships are available. Sponsors will be highlighted throughout the program as we will bring together 300+ Chamber members, from small business to industry, and local officials.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to and during event

Two reserved tables of eight

Sponsor-provided full-page ad in printed program

Sponsor-provided ad to be featured in the pre-program slideshow

Verbal recognition during the program

Option to provide a gift for each place setting (not required)

RECEPTION SPONSOR: \$2,000 - EXCLUSIVE

Option to have promotional materials in designated foyer-space

Logo featured on cocktail napkins provided with bar drinks (color/design determined by Chamber)

One reserved table of eight

Logo featured on Chamber website and all promotional material prior to the event and in event program

Verbal recognition during the program

LEVEL 1 SPONSOR: \$1,000 - 2 AVAILABLE

Sponsor-provided digital ad displayed on screens during seating and dinner

One reserved table of eight

Logo featured on Chamber website and in event program

Verbal recognition during program

LEVEL 2 SPONSOR: \$750 - 3 AVAILABLE

Logo displayed on screens during seating and dinner

Four reserved seats

Logo featured on Chamber website and in event program

Verbal recognition during the program

LEVEL 3 SPONSOR: \$500 - 4 AVAILABLE

Logo displayed on screens during seating and dinner

Two reserved seats

Logo featured on Chamber website and in event program

Verbal recognition during the program

LEVEL 4 SPONSOR: \$250 - 5 AVAILABLE

Logo displayed on screens during seating and dinner

Logo featured on Chamber website and in event program

Verbal recognition during the program

IN KIND PRINTING SPONSOR

Logo featured on Chamber website and promotional items prior to event and during event

Reserved Table of 8

Logo featured in event program

Verbal recognition during the program



ACHIEVEMENT IN BUSINESS LUNCHEON

EVENT DATE: May 8, 2025

LOCATION: TBD

Celebrate the business community with the Achievement in Business Luncheon. This luncheon features a keynote address from the Small Business Person of the Year and Magnolia recipient. Other awards presented are the Small Business of the Year, Farmer of the Year, and Administrative Professional of the Year.

SPONSORSHIP LEVELS

MAGNOLIA AWARD SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
One reserved tables of eight
Logo featured in printed program
Logo to be featured in the program slideshow
Verbal recognition during the program
Option to present the award to the recipient.

SMALL BUSINESS PERSON OF THE YEAR SPONSOR: \$1,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event
One reserved tables of eight
Logo featured in printed program
Logo to be featured in the program slideshow
Verbal recognition during the program
Option to present the award to the recipient.

SMALL BUSINESS AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program
4 reserved seats.
Logo featured on Chamber website and all promotional material prior to the event and during event
Verbal recognition during the program

FARMER OF THE YEAR AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program
4 reserved seats.
Logo featured on Chamber website and all promotional material prior to the event and during event
Verbal recognition during the program

ADMINISTRATIVE PROFESSIONAL OF THE YEAR AWARD SPONSOR: \$700 - EXCLUSIVE

Logo included in printed program
4 reserved seats.
Logo featured on Chamber website and all promotional material prior to the event and during event
Verbal recognition during the program

GOLD LEVEL SPONSOR: \$500 - 2 AVAILABLE

Logo displayed on screens during seating and luncheon
Two reserved seats
Logo featured on Chamber website and verbal recognition during the event and in printed program

SILVER LEVEL SPONSOR: \$300 - 3 AVAILABLE

One reserved seat.
Verbal recognition during the event and in printed program

BRONZE LEVEL SPONSOR: \$200 - 4 AVAILABLE

Verbal recognition during the event and in printed program

IN KIND PRINTING SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event.
Logo included in printed program handed out to all attendees.
4 reserved seats.



CHAMBER CLASSIC GOLF SCRAMBLE

EVENT DATE: June 20, 2025

LOCATION: TBD

This annual tournament is full of networking, camaraderie, and fun! The tournament is a shot gun start with several prizes offered for players. Lunch and beverages provided. 120+ golfers and 20+ volunteers.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Top billing logo recognition (Chamber website, publicity, event signage)
Showcase table at the event
Logo sign at registration area
One comp team
Branded gift for players

CART SPONSOR: \$1,000 - EXCLUSIVE

Logo on course map placed in carts
Two players in tournament
Logo on Chamber website and marketing materials
Logo sign at cart area

REFRESHMENT STATION: \$600 - 2 AVAILABLE

Table and two chairs provided at designated stations
Logo sign at station
Sponsor may provide company promotional items to players
Chamber provides beverages

SKIRT & MULLIGAN SPONSOR: \$500 - EXCLUSIVE

Logo at registration and on the mulligan tokens
Table and chair for two representatives at designated area with props for players

KOOZIE SPONSOR: \$500 - EXCLUSIVE

Branded koozie provided for each player and placed in golf carts
Exclusive Koozie for Event
Table and chair for two representatives at designated area

**Sponsor provides Koozie*

HOLE-IN-ONE SPONSOR: \$400 - 2 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

CONTEST HOLE: \$400 -4 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

SNACK CART SPONSOR: \$400 - 2 AVAILABLE

Logo sign at registration area
May have company representative drive the cart
Snacks provided by the Chamber

HOLE SPONSOR: \$200 - 12 AVAILABLE

Logo sign at tee

PUTTING GREEN SPONSOR: \$150- EXCLUSIVE

Sign at putting green

BREAKFAST SPONSOR: IN-KIND - EXCLUSIVE

Breakfast sponsor agrees to provide breakfast for up to 140 individuals. Breakfast should be set-up and ready to begin serving by 7:00am on the day of event.

Signage displayed at breakfast station
Two players in the tournament
Logo on Chamber website & event emails

LUNCH SPONSOR: IN KIND - EXCLUSIVE

Lunch sponsor agrees to provide lunch for up to 140 individuals. Lunch should be set-up and ready to begin serving by 11:30am on the day of event.

Signage displayed at lunch station. Two players in the tournament.
Logo on Chamber website & event emails



BARREN BIZ BASH

EVENT DATE: August 7, 2025

LOCATION: TBD

The Barren Biz Bash is a new event taking the place of the South Central Kentucky Business Expo. This vendor fair styled event was designed to showcase local businesses to the community. The event will include shopping, food, giveaways and more! Vendors are encouraged to sell, offer giveaways or discounts, and promote to the general public.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$2,500 - EXCLUSIVE

- Logo prominently featured on Chamber website and promotional items
- Inside cover ad in the event guide
- Premier banner ad on the event landing page
- Verbal recognition during the event
- Option to address the crowd during the event
- Complimentary vendor booth with premier placement

PRESENTING SPONSOR: \$1,000 - EXCLUSIVE

- Logo prominently featured on Chamber website and promotional items
- Half-page ad in the event guide
- Banner ad on the event landing page
- Verbal recognition during the event
- Complimentary vendor booth with premier placement

LOCAL LEGEND SPONSOR: \$750 - 4 AVAILABLE

- Logo featured on Chamber website and promotional items
- Business card size ad in the event guide
- Verbal recognition during the event
- Complimentary vendor booth

BASH BOOSTER SPONSOR: \$500 - 4 AVAILABLE

- Logo prominently featured on Chamber website and promotional items
- Verbal recognition during the event
- Complimentary vendor booth

VENDOR BOOTH: \$175 FOR MEMBERS

- One 6ft long table
- Two chairs
- Attendee badge
- Business name and deals featured on event page.

IN KIND PRINTING SPONSOR: EXCLUSIVE

- Logo featured on Chamber website and promotional items
- Verbal recognition during the event
- Complimentary vendor booth



INDUSTRY IMPACT AWARDS BANQUET

EVENT DATE: September 25, 2025

LOCATION: TBD

At this banquet, the Chamber recognizes businesses and industry leaders in our area who have more than 50% of their market outside of Kentucky, bringing new dollars into our community. During the event, awards are given out and prominent leaders and executives attend along with their guests.

SPONSORSHIP LEVELS

INDUSTRY OF THE YEAR AWARD SPONSOR: \$2,000 - EXCLUSIVE

Logo prominently featured on Chamber website and all promotional items prior to event and during event Two reserved tables of eight
Sponsor-provided full-page ad in printed program
Sponsor-provided ad to be featured in the pre-program slideshow
Verbal recognition during the program

PRESENTING SPONSOR: \$1,500 - EXCLUSIVE

Logo included in printed program
One reserved table of eight
Logo featured on Chamber website and all promotional material prior to the event and in event program
Verbal recognition during the program

TUNGSTEN SPONSOR: \$1,000 - 2 AVAILABLE

Sponsor-provided digital ad displayed on screens during seating and dinner
One reserved table of eight
Logo featured on Chamber website and verbal recognition during the program

STEEL SPONSOR: \$750 - 2 AVAILABLE

Logo displayed on screens during seating and dinner
Four reserved seats
Logo featured on Chamber website and verbal recognition during the program

OSMIUM SPONSOR: \$500 - 4 AVAILABLE

Logo displayed on screens during seating and dinner
Two reserved seats
Logo featured on Chamber website and verbal recognition during the program

CHROMIUM SPONSOR: \$250 - 4 AVAILABLE

Logo displayed on screens during seating and dinner
One reserved seat.
Logo featured on Chamber website and verbal recognition during the program

TITANIUM SPONSOR: \$100-4 Available

Logo displayed on screens during seating and dinner
Logo featured on Chamber website and verbal recognition during the program

IN KIND PRINTING SPONSOR: EXCLUSIVE

Logo featured on Chamber website and promotional items prior to event and during event. Logo included in printed program handed out to all attendees.
4 reserved seats.



INDUSTRY APPRECIATION SCRAMBLE

EVENT DATE: October 17, 2025

LOCATION: TBD

This annual tournament is full of networking, camaraderie, and fun! The tournament is a shot gun start with several prizes offered for players. Lunch and beverages provided. 100+ golfers and 20+ volunteers.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000 - EXCLUSIVE

Top billing logo recognition (Chamber website, publicity, event signage)
Showcase table at the event
Logo sign at registration area
One comp team
Branded gift for players

CART SPONSOR: \$1,000 - EXCLUSIVE

Logo on course map placed in carts
Two players in tournament
Logo on Chamber website and marketing materials
Logo sign at cart area

REFRESHMENT STATION: \$600 - 2 AVAILABLE

Table and two chairs provided at designated stations
Logo sign at station
Sponsor may provide company promotional items to players
Chamber provides beverages

SKIRT & MULLIGAN SPONSOR: \$500 - EXCLUSIVE

Logo at registration and on the mulligan tokens
Table and chair for two representatives at designated area with props for players

KOOZIE SPONSOR: \$500 - EXCLUSIVE

Branded koozie provided for each player and placed in golf carts
Exclusive Koozie for Event
Table and chair for two representatives at designated area

**Sponsor provides Koozie*

HOLE-IN-ONE SPONSOR: \$400 - 2 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

CONTEST HOLE: \$400 -4 AVAILABLE

Logo signage at the tee
Table and two chairs provided at assigned hole
Sponsor may provide company promotional items to players

SNACK CART SPONSOR: \$400 - 2 AVAILABLE

Logo sign at registration area
May have company representative drive the cart
Snacks provided by the Chamber

HOLE SPONSOR: \$200 - 12 AVAILABLE

Logo sign at tee

PUTTING GREEN SPONSOR: \$150- EXCLUSIVE

Sign at putting green

BREAKFAST SPONSOR: IN-KIND - EXCLUSIVE

Breakfast sponsor agrees to provide breakfast for up to 120 individuals. Breakfast should be set-up and ready to begin serving by 7:00am on the day of event.

Signage displayed at breakfast station
Two players in the tournament
Logo on Chamber website & event emails

LUNCH SPONSOR: IN KIND - EXCLUSIVE

Lunch sponsor agrees to provide lunch for up to 120 individuals. Lunch should be set-up and ready to begin serving by 11:30am on the day of event.

Signage displayed at lunch station. Two players in the tournament.
Logo on Chamber website & event emails



EXPERIENCE THE BARRENS

EVENT DATE: November 7, 2025

LOCATION: TBD

Experience the Barrens is a highly interactive and hands-on career expo for area eighth graders that showcases the many career opportunities available in the Barren County, KY region. Students will experience and explore careers available in 7 high-demand sectors through interactive exhibits from local businesses.

SPONSORSHIP LEVELS

CO-TITLE SPONSOR: \$1,500 - 2 AVAILABLE

Logo Included First & Largest on Event T-Shirt Logo Included on Website & Event Emails Logo Included First & Largest in Event Guide Full Back Cover Ad in Event Guide Front Cover & Full Page Article in November or December Barren Inc. Bulletin

LEVEL 1 SPONSOR: \$1,000 - MULTIPLE

Logo Included on Event T-Shirt with Prominent Placement Logo Included on Website & Event Emails Logo Included in Event Guide Full Page Ad in Event Guide Half Page Ad in November Barren Inc. Bulletin

LEVEL 2 SPONSOR: \$750 - MULTIPLE

Logo Included on Event T-Shirt Logo Included on Website & Event Emails Logo Included in Event Guide Half Page Ad in Event Guide Quarter Page Ad in November Barren Inc. Bulletin

LEVEL 3 SPONSOR: \$500 - MULTIPLE

Logo Included on Event T-Shirt Logo Included on Website & Event Emails Logo Included in Event Guide Quarter Page Ad in Event Guide

LEVEL 4 SPONSOR: \$250 - MULTIPLE

Company Name Included on Event T-Shirt Logo Included on Website & Event Emails Company Name Included in Event Guide Business Card Ad in Event Guide



Glasgow Christmas Parade

EVENT DATE: December 6th, 2025

LOCATION: Downtown Glasgow, KY

This annual parade is the largest night-time parade in the state of Kentucky! The themed parade features 150 floats from local businesses to individual members of the community.

Theme: TBD

Grand Marshal: TBD

SPONSORSHIP BENEFITS

Grand Marshal Sponsor: \$2,500-Exclusive

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry with top placement after Grand Marshall float
Grand Marshall sponsorship banner to display on float
Cover of December Barren Inc. Bulletin newsletter and full page ad
Recognition on the live broadcast of the Christmas parade on local access television and radio

The Red Ryder "You'll Shoot Your Eye Out" Sponsorship: \$1,000-2 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry with premiere placement in line up
Full page ad in December Barren Inc. Bulletin Newsletter
Recognition on the live broadcast of the Christmas parade on local access television and radio

Have A Holly Jolly Christmas Sponsorship: \$500-4 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry with premiere placement in designated category
Half page ad in December Barren Inc. Bulletin Newsletter
Recognition on live broadcast of the Christmas parade on local access television and radio

The "Call Me Elf One More Time" Sponsorship: \$250-4 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry
Quarter page ad in December Barren Inc. Bulletin Newsletter
Recognition on live broadcast of the Christmas parade on local access television and radio

Jelly of the Month Club Sponsorship: \$100-Multiple

Logo prominently featured on Chamber website and all promotional items prior to event and during event Reserved parade entry
Recognition on live broadcast of the Christmas parade on local access television and radio



COFFEE & COMMERCE

EVENT DATES: January 31, April 25, July 25, October 31

A Coffee & Commerce sponsorship provides an opportunity for Chamber members to host a catered breakfast and address attendees during the program. Members will enjoy a catered breakfast, door prizes, welcoming of new members, Chamber and community announcements and a guest speaker. Coffee & Commerce is held once a quarter and takes place on a Friday from 7:00 to 9:00 a.m. with an estimated attendance of 100+ guests.

SPONSORSHIP BENEFITS

- Front cover promotion and feature article space in Chamber digital newsletter
- Promotion through Event Listing on Chamber website and social media channels
- Exposure in two (2) Upcoming Chamber Events emails to membership, plus an Event Reminder email the week of event
- Exposure in event banner ad on Chamber homepage
- Chamber to create a Facebook event and post reminders leading up to event
- Attendee event registration coordinated and staffed by the Chamber
- Host status during the event (Chamber will provide a wireless microphone and speaker)
- Ten (10) minutes of presentation time
- A list of attendees' mailing information will be provided to the sponsor at the end of the event
- Social posts during and after event with sponsored tagged
- Access to event photos via Dropbox

Sponsors are responsible for providing/coordinating the following:

- All vendors represented and/or present at the event must be a current Chamber partner at the time of the event.
- Accommodations for 130+ individuals to network and a registration table located at the entrance
- Three (3) Door Prizes with a minimum value of \$25 each

SPONSORSHIP COST: \$1,000 (plus the cost of door prizes)

MONTH OF EVENT:

BUSINESS SPONSOR:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS:

ADDITIONAL COMMENTS:

The Barren County Chamber Foundation

Sponsorships

Leaders of the Future

EVENT DATE: September, 2024 through April, 2025

Leaders of the Future is a program that helps students from all 3 school districts represented in Barren County, understand the ties between education, careers, and the community. The goal of the program is to showcase career opportunities in our region and stimulate an interest in a career pathway. The program includes multiple day sessions, a retreat and service activities. This program is offered at no cost to students, parents or the school systems.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$3,000-EXCLUSIVE

Top billing logo recognition on Foundation web landing page
Logo included on Leaders of the Future T-Shirts
Logo included on all agendas for day sessions
Top billing logo recognition during graduation ceremony
Opportunity to present to students during a day session
Opportunity to speak at Leaders of the Future
Graduation with 4 comped tickets

LEVEL 1 SPONSOR: \$1,500-MULTIPLE

Logo recognition on Foundation web landing page
Name included on Leaders of the Future T-Shirts
Logo recognition during graduation ceremony
Opportunity to present to students during a day session.

LEVEL 2 SPONSOR: \$750-MULTIPLE

Logo recognition on Foundation web landing page
Name included on Leaders of the Future T-Shirts
Logo recognition during graduation ceremony

LEVEL 3 SPONSOR: \$500-MULTIPLE

Name recognition on Foundation web landing page
Name included on Leaders of the Future T-Shirts
Name recognition during graduation ceremony

STUDENT SPONSOR: \$350-MULTIPLE

Name recognition on Foundation web landing page
Name Recognition during graduation ceremony

BUSINESS NAME & SPONSORSHIP LEVEL:

BUSINESS CONTACT:

PHONE/EMAIL ADDRESS:

****Please Make Sponsorship Checks to the Barren County Chamber Foundation***



BARREN INC.

Barren County Chamber of Commerce

Your Partner for Business Growth

Sponsorship and/or Commitment Agreement 2025

Refunds will be given only when the cancellation is made prior to registration open date. No refunds will be given after registration begins.

By Signing this agreement, the Sponsor agrees to the following:

Please initial by each statement.

_____ Remain in good standing as a Chamber Member.

_____ Contract and utilize only Chamber Members. All caterers, door prizes, and other vendors represented or present at the event must be a current chamber member. This includes in-kind services and/or product donations. A list of relevant, eligible businesses will be provided. Exceptions when the product or services is not available may be made but must be brought to the President & CEO for approval.

_____ Submit final payment prior to event. Your indicated option(s) will be invoiced in January 2024 or at the time of commitment and must be paid in full no later than 30 business days prior to the event.

_____ Provide artwork, and/or accurate company logo. An electronic file of your artwork, preferably an eps or PDF file, is due 90 days prior to the event date to the Programs & Events Director.

Business/Organization: _____

Primary Contact: _____

Email: _____

Phone Number: _____ Cell: _____

I have read the policies above and agree to provide any content required by my selected option.

Signature: _____

Title: _____ Date: _____

Event: _____ Sponsorship: _____

Event: _____ Sponsorship: _____

Event: _____ Sponsorship: _____



BARREN INC.

Barren County Chamber of Commerce

Your Partner for Business Growth

2025-2026 Magazine Commitment Agreement

Refunds will be given only when the cancellation is made prior to ad submission deadline. No refunds will be given after August 29th.

By Signing this agreement, the Advertiser agrees to the following:

Please initial by each statement.

_____ Remain in good standing as a Chamber Member. (All dues and payments current)

_____ Submit final payment prior to deadline. Your indicated option(s) will be invoiced to your account at the time of commitment and must be paid in full no later than September 19th. If payment is not received, the ad will not run in the magazine.

_____ Provide artwork. An electronic file of your artwork, preferably an eps or pre-press quality PDF file, is due no later than September 19th, if artwork is not received, the ad will not be placed in the magazine and refund for payment will not be available.

Business/Organization: _____

Primary Contact: _____

Email: _____

Phone Number: _____ Cell: _____

I have read the policies above and agree to provide any content required by my selected option.

Signature: _____

Title: _____ Date: _____

Back Cover: \$2,050- **SOLD** Inside Back Cover: \$1,950

Inside Front Cover: \$1,950

Full Page: \$1,550 Half Page: \$975 ¼ Page: \$500

1/8 Page/Business Card \$300



BUSINESS ADVERTISING OPPORTUNITIES

DIGITAL NEWSLETTER

The weekly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based on current email distribution list, Facebook followers, and website visitors.

Quarter Page Ad: \$50

Half Page Ad: \$100

Full Page Ad: \$200

Buy 4 get one free (ads link to company website)

SOCIAL MEDIA POST

Do you have a special promotion or event you would like us to share on our social media pages? You provide the content, and we will post it to our social pages with a link.

Cost: \$25

Buy 4 get one free (company Facebook page is tagged in post)

BUSINESS NAME:

ADVERTISING

OPPORTUNITY: BUSINESS

CONTACT: PHONE/EMAIL

ADDRESS: