



Glasgow Christmas Parade

EVENT DATE: December 3rd, 2022

LOCATION: Glasgow, KY

This annual parade is the largest night-time parade in the state of Kentucky! The themed parade features 150 floats from local businesses to individual members of the community.

Theme: Aloha Christmas

Grand Marshall: Bodie Janes

SPONSORSHIP LEVELS

Grand Marshall Sponsor: \$2,500-Exclusive

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with top placement after Grand Marshall float
Grand Marshall sponsorship banner to display on float
Cover of December Barren Inc. Bulletin Newsletter and full page ad
Recognition on the live broadcast of the Christmas parade on local access television and radio

The Red Ryder "You'll Shoot Your Eye Out" Sponsorship: \$1,000-2 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with premiere placement in line up
Full page ad in December Barren Inc. Bulletin Newsletter
Recognition on the live broadcast of the Christmas parade on local access television and radio

Have A Holly Jolly Christmas Sponsorship: \$500-4 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry with premiere placement in designated category
Half page ad in December Barren Inc. Bulletin Newsletter
Recognition on the live broadcast of the Christmas parade on local access television and radio

The "Call Me Elf One More Time" Sponsorship: \$250-4 Available

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry
Quarter page ad in December Barren Inc. Bulletin Newsletter
Recognition on the live broadcast of the Christmas parade on local access television and radio

Jelly of the Month Club Sponsorship: \$100-Multiple

Logo prominently featured on Chamber website and all promotional items prior to event and during event
Reserved parade entry
Recognition on the live broadcast of the Christmas parade on local access television and radio