



ADVERTISING OPPORTUNITIES

MEMBERSHIP DIRECTORY - The number one resource used by Chamber members, visitors, and residents to find your business or for you to reach out to other Chamber members and make connections. Each member listing includes a 25-word description and is listed both by category and alphabetically. Provide key words to come up in more searches.

INTERNET EXPOSURE - Marketing options are available to promote your business on our website.

ANNUAL MAGAZINE - Promote your business to thousands of businesses, residents, and visitors in the annual Chamber magazine. The magazine is also a great tool to share the resources of Barren County with your friends, family, and clients.

WEEKLY E-BLAST - Do you have news you want to share with the membership? The weekly e-blast is a way for our members to promote their event, special promotion or just simply advertise.

MEMBER CENTER - The Chamber receives many visitors a day, newcomers to the community, visitors, and Chamber members. As a member of the Chamber, you can provide business cards, flyers, or brochures to be displayed and available in our lobby at no cost.

SPONSORSHIPS - We offer several programs and events supporting our mission of being "Your Partner for Business Growth." Sponsorships are a great, low-cost way to market B2B with prime exposure to the business leaders and decision makers in the community. We have sponsorship opportunities to meet all budget level. Let us help you expand your business brand through sponsorships.

SPECIAL PROGRAMS

LEADERSHIP GLASGOW-BARREN COUNTY - This program is designed for existing and emerging leaders within the county. Our goal is to educate up-and-coming leaders on the most important opportunities, challenges, and issues within the county and region to cultivate diverse and well-rounded leaders to carry our community forward.

LEADERS OF THE FUTURE - Leaders of the Future targets students in the eighth and ninth grades from the Barren County and Glasgow Independent School Systems each year. Through participation in the program, these future leaders will be better prepared to make crucial decisions that affect not only their lives, but the quality of life in their community.

SPECIAL EVENTS

ANNUAL DINNER - Our largest event of the year highlighting the accomplishments and milestones of the chamber and the installation of the new Board Chairman.

SMALL BUSINESS APPRECIATION LUNCH - An annual awards luncheon to celebrate the achievements of our small business owners throughout the year in several different categories.

INDUSTRY WEEK EVENTS - In October, we celebrate the impact and contributions of our local industries with a golf scramble, awards dinner and more!

MEMBERSHIP GOLF TOURNAMENT - This annual golf tournament is full of networking, camaraderie and fun. Food, beverages and prizes are provided.

BUSINESS EXPO - The largest B2B event in Barren County. Members can set-up booths to share information about their business and spend the day networking while attending various seminars.

NETWORKING OPPORTUNITIES

BUSINESS AFTER HOURS - Each month a different Chamber member hosts a Business After Hours at their place of business. These networking events are a strong resource for connecting with both current and prospective clients. Event is free to attend.

LET'S DO LUNCH - Once a month meet with fellow Chamber members for lunch, this is a relaxed and casual atmosphere. Bring lots of business cards!

QUARTERLY BREAKFAST - Quarterly Breakfasts are very well attended and a great way to network while enjoying a sponsored program and great food. Held in January, April, July and October.

RIBBON CUTTINGS - Increase visibility when celebrating a grand opening or special achievement. A special invitation goes to the membership and elected officials. This benefit is provided at no cost and will be highlighted in our e-newsletter and social media.

COMMITTEES - Members may participate in any of our active and dynamic committees and task groups that cover a wide range of interests such as Government Affairs, Education & Workforce, Ambassadors, Programs & Events, and Young Professionals.

BREAKFAST & BENEFITS - The Chamber holds a quarterly welcome event for all Chamber members for an opportunity to network, introduce yourself and promote your business. A review of all you member benefits will be reinforced and explained how to be fully utilized by members.

SPECIAL PROGRAMS

MAILING LABEL - Chamber members may purchase a mailing list of all Chamber members for \$15, or bring us your mailing labels and we will print them for you for \$10. Email lists are not available.

BUSINESS REFERRAL SERVICES - Members first! Your business will be referred first as a Chamber member. We strongly encourage member-to-member business and promote our members to visitors and residents seeking products or services.

PROFESSIONAL DEVELOPMENT & BUSINESS SEMINARS - The Chamber regularly hosts professional development and business seminars throughout the year covering various topics designed to assist our business members.

ECONOMIC DEVELOPMENT SERVICES - Our economic development team is available to assist with site location, business intelligence tools and data, business start-up resources, expansion services and incentive programs. All at no charge!

CERTIFICATE OF ORIGIN - Certificates of Origin, the necessary documentation for overseas shipments, are provided free to Chamber members.

NOTARY SERVICES - Need something notarized? Bring your document and identification to the Chamber and we'll be happy to assist you.

BUSINESS ADVOCACY - We are committed to attracting, growing, and retaining business and industry for Barren County. Our legislative priorities focus on Economic Development, Workforce & Talent, Transportation & Infrastructure, Community Development and Small Business.